

# COMMUNITY COUNCIL ON LAND USE ENGAGEMENT

## *COMPREHENSIVE PLAN OUTREACH ACTIVITIES*

*February 13, 2017*

## COMPREHENSIVE PLAN OVERVIEW

The Fairfax Comprehensive Plan offers  
POLICES, OBJECTIVES AND RECOMMENDATIONS  
used to make decisions about the built and natural  
environment usually through the zoning process.

The Plan is formulated through community  
participation, reviewed by the Planning Commission,  
adopted by the Board of Supervisors

## COMPREHENSIVE PLAN OVERVIEW

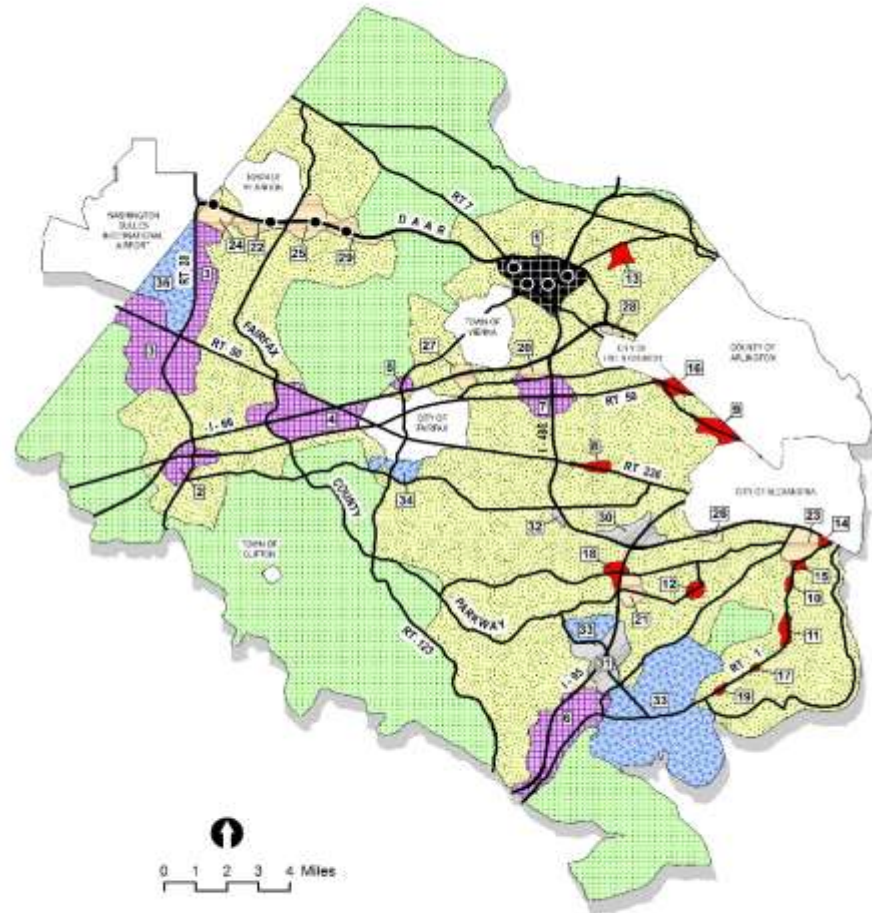
### Comprehensive Plan Components:

- Policy Plan and Area Plans
- Land Use Plan Map
- Transportation, Trails and Bicycle Master Plan Maps



# Concept For Future Development

## CONCEPT FOR FUTURE DEVELOPMENT MAP



### LOCATIONS OF MIXED-USE CENTERS

#### Urban Center

1. Tysons Corner

#### Suburban Centers

2. Centreville
3. Dulles (Route 28 Corridor)
4. Fairfax Center
5. Flint Hill
6. Lorton-South Route 1
7. Merrifield

#### Community Business Centers

8. Annandale
9. Baileys Crossroads
10. Beacon/Groveton
11. Hybla Valley/Gum Springs
12. Kingstowne
13. McLean
14. North Gateway
15. Penn Daw
16. Seven Corners
17. South County Center
18. Springfield
19. Woodlawn

#### Transit Station Areas

20. Dunn Loring
21. Franconia-Springfield
22. Herndon
23. Huntington
24. Innovation Center
25. Reston Town Center
26. Van Dorn
27. Vienna
28. West Falls Church
29. Wiehle-Reston East

### LOCATIONS OF LARGE INSTITUTIONAL AND INDUSTRIAL AREAS

#### Industrial Areas

30. Beltway South
31. I-95 Corridor
32. Ravensworth

#### Large Institutional Land Areas

33. Fort Belvoir (Main Post and North Area)
34. George Mason University
35. Washington Dulles International Airport

### LEGEND

- Tysons Corner Urban Center
- Suburban Center
- Community Business Center
- Transit Station Area
- Industrial Area
- Large Institutional Land Area
- Suburban Neighborhood
- Low Density Residential Area
- Major Road
- Metro Station

## MAJOR COMPREHENSIVE PLAN REVIEWS AND PUBLIC ENGAGEMENT

- PLUS
- PLANNING HORIZONS
- FAIRFAX FORWARD

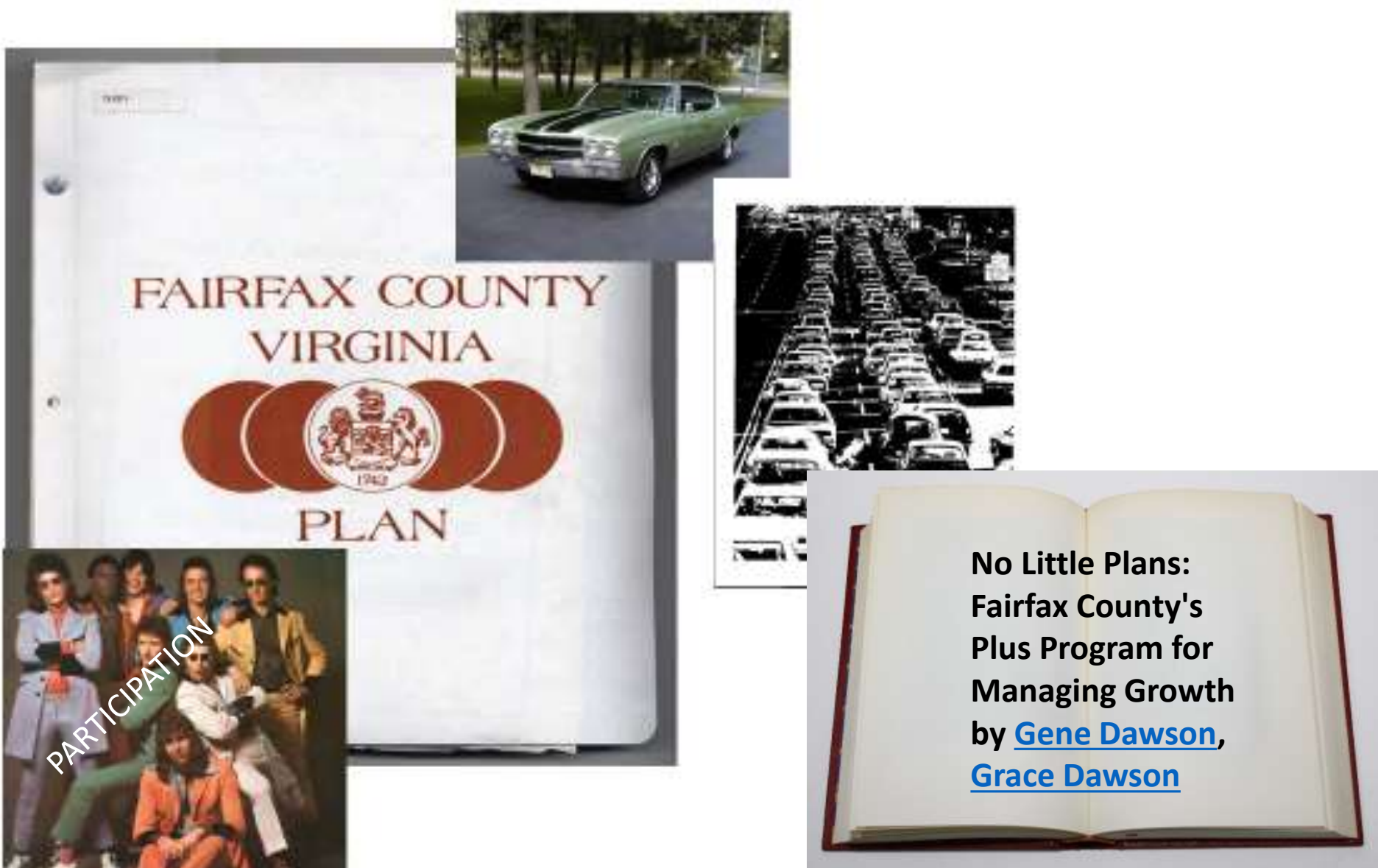
## PRE-PLUS AND PUBLIC ENGAGEMENT

1958 –1962: Four separately adopted subject area Plans: Residential, Commercial, Public Sewerage, Public Facilities

1963–1973: Area Plans were developed; BOS initiated all planning studies. Citizen or landowners did not formally nominate amendments

1973: PLUS initiated following recommendations of Task Force–authored  
*“Proposal for Implementing an Improved Planning and Land Use Control System in Fairfax County”*

PLUS AND PUBLIC ENGAGEMENT





PLUS MID YEARS AND PUBLIC ENGAGEMENT

# ANNUAL PLAN REVIEW PUBLIC HEARINGS



**ATTENTION!**  
**Contains important information  
about proposed land use changes  
in your community.**

Items scheduled for public hearings by  
the **Planning Commission** for consi-  
deration as amendments to the **adopted  
Comprehensive Plan.**

**1985**



# THE *Fairfax* PLANNING HORIZONS

*Policy Plan for  
Fairfax County, Va.*

JULY, 1989  
Number 2



*The community and staff address issues facing the County as part of a topical meeting.*

## COMMUNITY MEETINGS DRAW HUNDREDS OF PARTICIPANTS

A series of community meetings, including two Saturday workshops and ten Tuesday night topical meetings, have been held during the planning process. The

have given the community an opportunity to provide suggestions to the County's planning staff on all facets of the process, and to keep the community informed regarding staff progress. Staff has used these meetings to draw upon community expertise and ideas as a way to address difficult planning problems. Participants include individual citizens and representatives of community

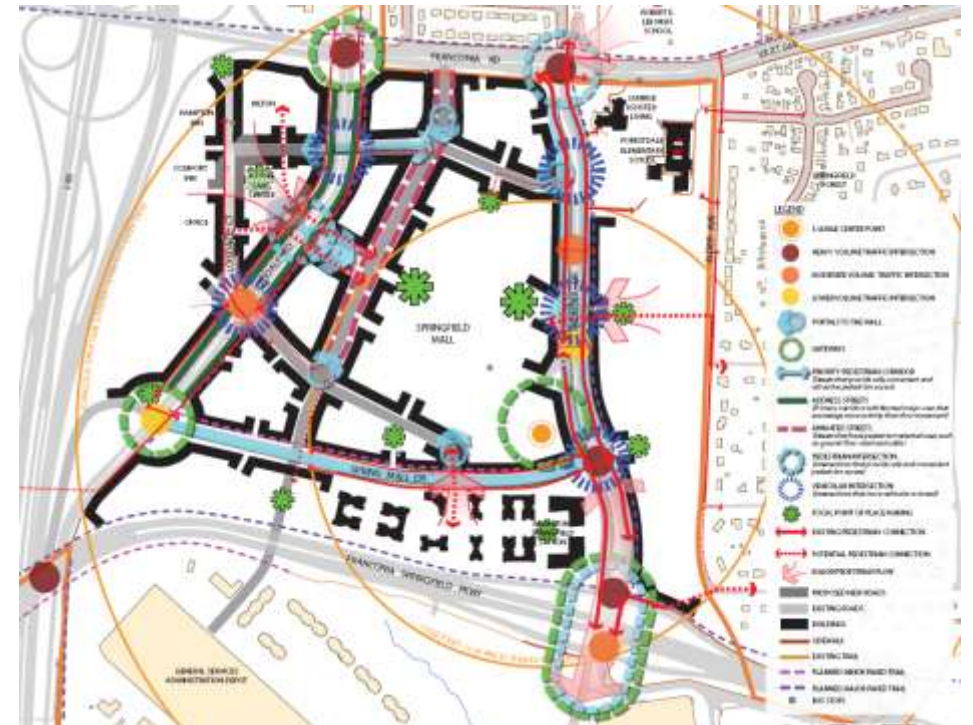
## FAIRFAX PLANNING HORIZONS

The name chosen for the County's review of the Comprehensive Plan is "the Fairfax Planning Horizons". It implies the forward vision and approach that will guide the preparation of a Policy Plan for Fairfax County. This Policy Plan will provide the foundation for making decisions regarding growth and development in the County.

An important aspect of establishing this planning vision will be the articulation of a desired land use policy map for the County. This concept will be derived from an analysis of six alternative land use concepts that may be appropriate in the future. Each of these alternative land use concepts will be examined using three different transportation systems to evaluate their potential transportation impacts. The evaluation of these concepts will look at the interrelationship of various planning elements (such as transportation, employment, or housing) and the County's abil-



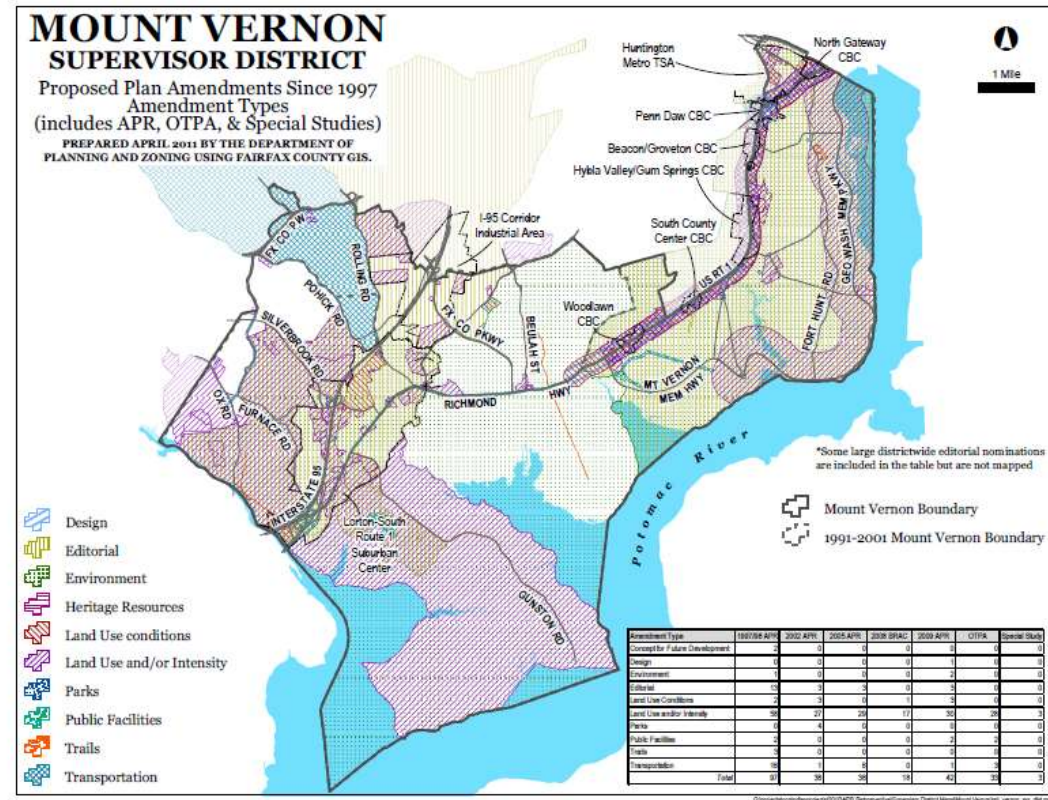
# MEGA STUDIES AND APR





# Future Plan Amendment Database

- Spatial Mapping (GIS)
- Database search by:
  - Amendment Number
  - Amendment Type
  - Supervisor District
  - Outcome



## 2000–2009 Comprehensive Plan Amendments:

nearly 600 APR items nominated/225 adopted

- not all land use/density related
- schedule elongation

## 13 Special Studies:

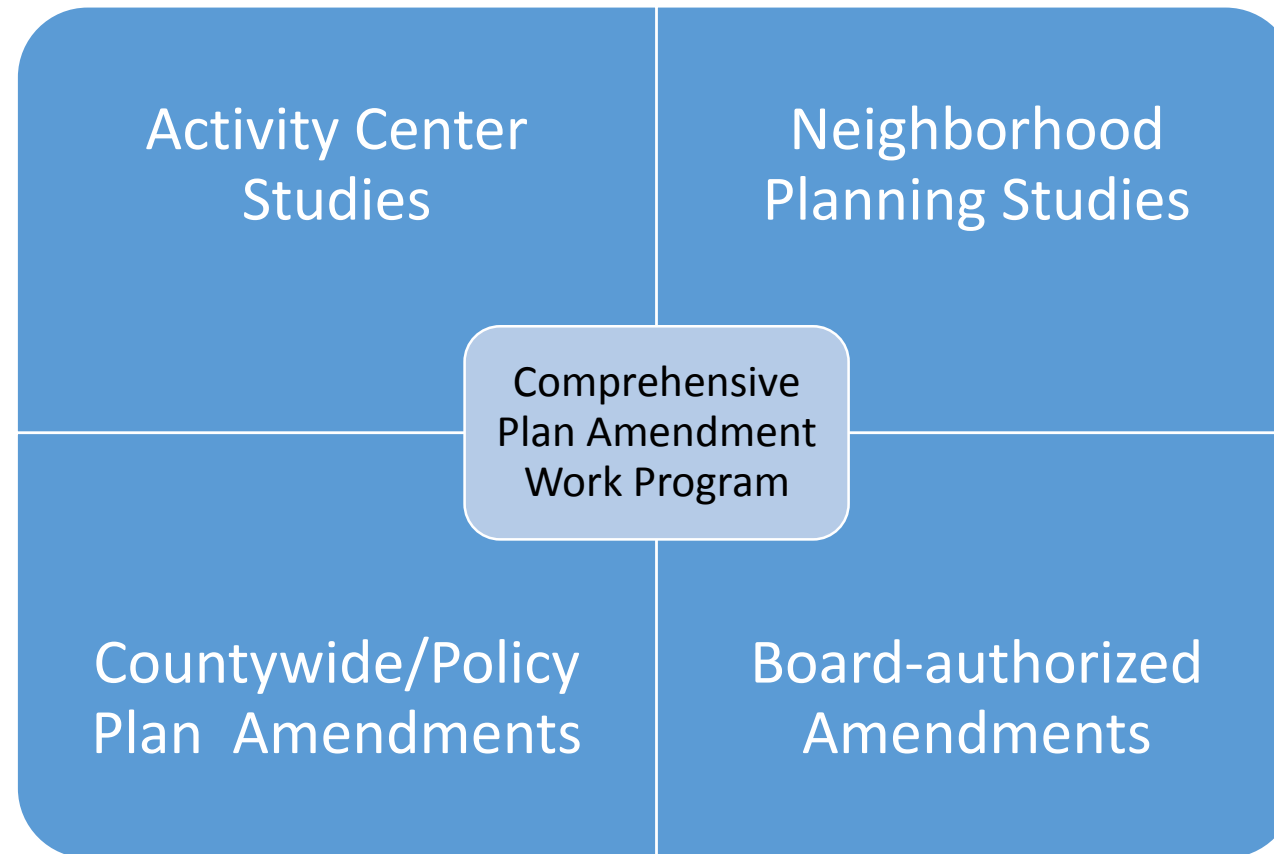
Tysons, Community Business Centers...

48 Board authorized amendments



# Fairfax Forward

Adopted July 2013 – Replaced Area Plans Review process



Comprehensive Plan Review based on a Plan Amendment Work Program -  
Reviewed every two years by the Planning Commission

## FAIRFAX FORWARD AND CITIZEN ENGAGEMENT

2013 –2015 Activity centers and neighborhood studies; and Board of Supervisor authorized amendments

[http://www.fairfaxcounty.gov/dpz/fairfaxforward/work\\_program/adopted\\_work\\_program.pdf](http://www.fairfaxcounty.gov/dpz/fairfaxforward/work_program/adopted_work_program.pdf)

- Reston Phase II
- Fairfax Center Phase I and II
- Seven Corners

[homepage](#) > [land use and development](#) > [comprehensive plan](#) > [fairfax forward](#):

### Reston Area Study - Meetings



### Meetings

View information on current, future, and past meetings about the planning study.

- Public participation plan for each study in collaboration with Supervisor:
- Public engagement before finalizing process, and during review and analysis
  - Land Use college or other topical presentations
  - Use of internet tools to expand outreach and study understanding
  - Surveys to gauge response

## FAIRFAX FORWARD AND CITIZEN ENGAGEMENT

Create additional online tutorials

Offer more land use colleges

Create formal site specific nomination process similar to APR

Institute citizen involvement in screening

Partner with Office of Public Affairs (OPA) to increase public outreach

**BE JARGON FREE!!!!**

**Public Participation Survey**  
Official Fairfax County Government Survey

**FAIRFAX FORWARD**

We want your feedback on the meeting you attended. By answering these questions, you can help improve our future public outreach. This survey should only take about five minutes. Your answers will be completely anonymous. If you have questions, please contact us at: DPZFairfaxForward@fairfaxcounty.gov or call 703-324-1360, TTY 711.

To get future meeting information or other notices, sign up to receive emails at [www.fairfaxcounty.gov/emails/lists](http://www.fairfaxcounty.gov/emails/lists). Look under the "Land Use & Development" category. You can also like us on Facebook ([www.facebook.com/fairfaxanduse](http://www.facebook.com/fairfaxanduse)).

Month (MM) Day (DD) Year (YYYY)

1. Meeting Date  /  /

2. Name of Study / Project (\*required field)  
\*

3. Why are you interested in the study? (Please select all that apply)

☐ I'm a homeowner who lives in or near the study area. ☐ I own a business in or near the study area.  
☐ I'm a renter who lives in or near the study area. ☐ I'm a member of the task force for this study.  
☐ I work in or near the study area. ☐ I'm a developer.

Other reason (please specify): \_\_\_\_\_

4. How did you learn about the meeting you attended? (Please select all that apply)

☐ Newsletter ☐ TV ☐ County Email ☐ County Letter  
☐ Newspaper ☐ Community Association ☐ Friend or Neighbor ☐ Facebook  
☐ Twitter ☐ County Website ☐ Radio ☐ Blog


5. Was the meeting location convenient?  
☐ Yes ☐ No  
Comments/Suggestions: \_\_\_\_\_

6. Was the meeting time convenient?  
☐ Yes ☐ No  
Comments/Suggestions: \_\_\_\_\_

7. Was the purpose of the meeting stated at the beginning?  
☐ Yes ☐ No  
Comments/Suggestions: \_\_\_\_\_

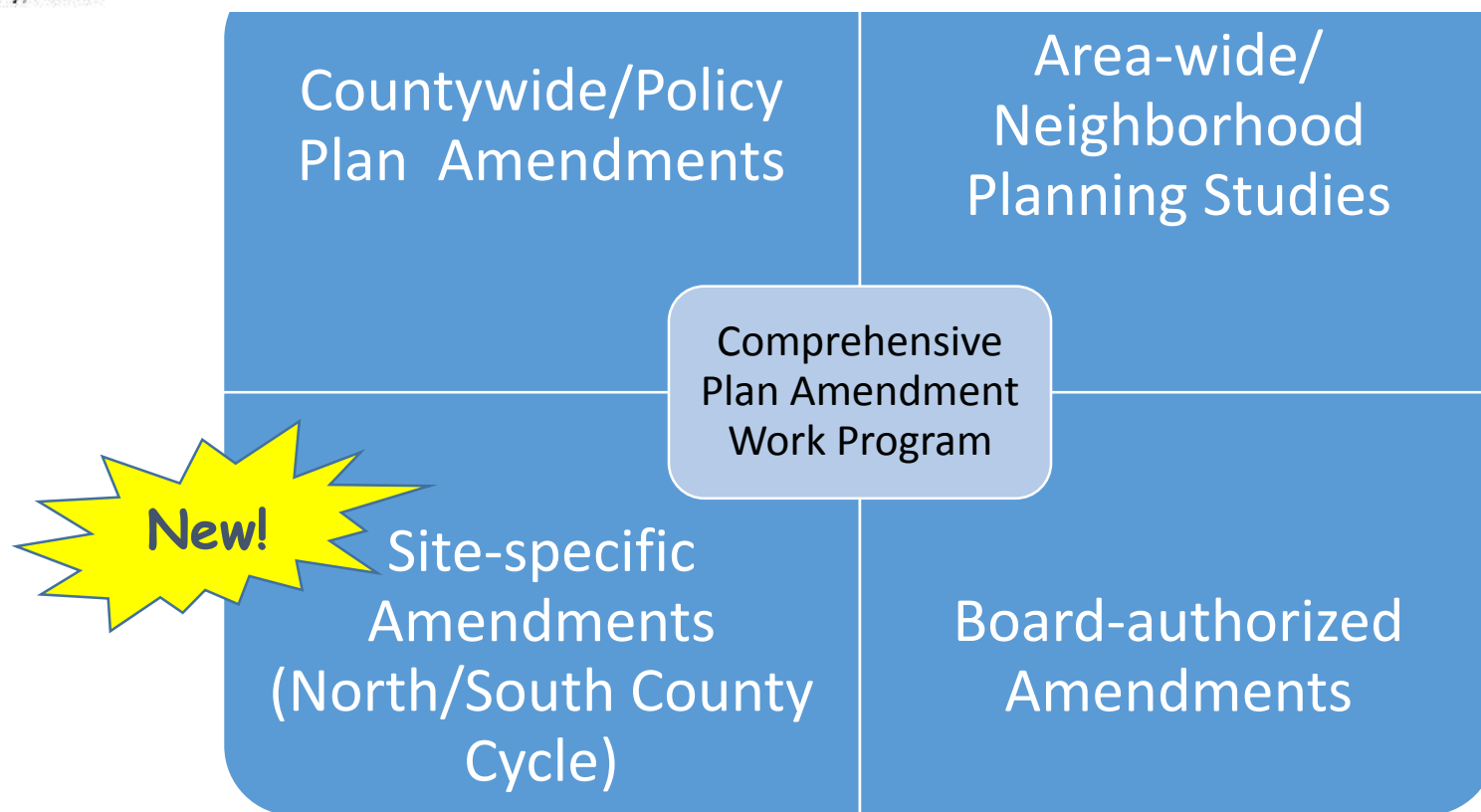
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 Staff has been actively engaged in public outreach on proposed changes to the Fairfax Forward process. To review the outreach go to the [What's New](#) page or click [here for a Powerpoint](#) to review the changes. Public hearings have been scheduled for the proposed changes to the process:

**Planning Commission:** April 19, 2017 at 8:15 PM, in the Board Auditorium, [Fairfax County Government Center](#), 12000 Government Center Parkway, Fairfax

**Board of Supervisors:** May 16, 2017 at 4:00 PM, in the Board Auditorium, [Fairfax County Government Center](#), 12000 Government Center Parkway, Fairfax



Goal of proposed changes - Address concerns raised by community about participation, and increased number of Board -authorizations

# EXAMPLES OF OUTREACH

Embark website and videos:

<http://www.fairfaxcounty.gov/dpz/embarkrichmondhwy/>

Fairfax Forward on-line survey:

<http://www.slideshare.net/fairfaxcounty/fairfax-forward-6-2012website>



	1975-1989		1989-2013		2013- present	
	PLUS		Planning Horizons		Fairfax Forward	
	Process	Plan amendments	Process	Plan amendments	Process	Plan amendments
Examples						
Letters/Notices						
Meetings						
Task Force/ Other						
General						
Charrettes						
Citizens Guide						
Tabloid						
Staff Reports:						
hard copy						
on-line						
News Releases						
Mtg Handouts						
Flyer/Poster/Sign						
Fact Sheets						
Internet:						
Interactive Maps						
Web Pages						
List Serv						
Facebook						
You Tube						
Podcast						
Online chat						
Channel 16 video						

## Resources



**Visit the Fairfax Forward website:**

- <http://www.fairfaxcounty.gov/dpz/fairfaxforward>



**Send an email to:**

- [DPZFairfaxForward@fairfaxcounty.gov](mailto:DPZFairfaxForward@fairfaxcounty.gov)



**Like us on Facebook**

- <https://www.facebook.com/fairfaxlanduse>



**Call our office:**

- (703) 324-1380



**Visit us:**

- The Department of Planning and Zoning, Planning Division  
12055 Government Center Parkway, Suite 730, Fairfax, VA  
22035

Questions?

## Be cost and resource efficient

### Actual Print & Postage Costs Four Most Recent Area Plans Reviews

	2004 North Co APR	2005 South Co APR	2008 North Co APR	2009 South Co APR
<b>Tabloid (print)</b>	9,290 154,000 copies	20,550 178,000 copies	9,240 154,000 copies	21,360 178,000 copies
<b>Tabloid (postage)</b>	30,912	49,593	32,412	52,029
<b>Citizen's Guide (print)</b>	1,000	1,400	1,925	2,100
<b>Notification Letters (print)</b>	135	600	370	480
<b>Notification Letters (postage)</b>	500	2,220	1,554	2,016
<b>Nomination, Staff Report &amp; Summary Books (print)</b>	13,749	42,337	8,705	22,821
<b>Totals</b>	\$55,586	\$116,700	\$54,206	\$100,806

Prepared 2-6-2017 by Harry Rado